

Beware of Home Staging Training Snake Oil

Anyone who has taken Staging Diva Home Staging Training or has attended an Ask Staging Diva Live circumstance knows that I am open and upfront most how the bag production business works. It bothers me when I see companies operating unethically. Home production associations, upbringing organizations and others offering the stylish "get flush quick as a bag stager" product or "guaranteed production job" are popping up almost every month and most of them offer their possess special "credential" or unique "certification" for bag stagers who sign up. Despite some of the bag production upbringing marketing you’ll see out there, the actuality is that the bag production business is a completely unregulated field and there are no real credentials or "accreditation" for bag stagers. You don’t need to verify any bag production upbringing to call yourself a bag stager. You crapper decide correct now that you want to be a bag stager; you crapper intend your business cards printed and feature on them that you are a professed bag supervisor and nobody crapper stop you from doing so whether you’re "certified" or not. I could have prefabricated up my possess certification or ordered of credentials and market Staging Diva Training as being the only place where you crapper intend this pretend ordered of letters to put after your name. But I consciously decided in 2004 when I created the Staging Diva Home Staging Training Program that I wouldn’t verify that approach because I find it dishonorable both to potential students, and the public at large. Marketing based on fake credentials is completely duplicitous because there is no such thing in this industry. You could actually go ahead and attain up your possess ordered of initials to put after your study since this is an unregulated field. There’s no governance body that regulates the bag production industry. It’s not the same as if you go to a university and verify an interior organisation program. I cannot call myself an interior specializer because that is a regulated industry, not the case with bag production or decorating. Have you detected that I’m not so-called accredited? I decided to become a bag supervisor because I had talent. I started earning money production houses for clients in January of 2003 and called myself a professed bag supervisor because I decided I was. I built my bag production business around what I knew most business and what I’d scholarly buying, production and commerce 6 of my possess homes. Even in my very first year of business, Reader’s Digest, Woman’s Day Magazine and HGTV didn’t discourse my expertise or what my bag production credentials were! By year two, I was getting calls from CNN and the Wall Street Journal for interviews, again without anyone asking me to prove that I was a bag production professional. What the media and my clients tending most is that I portray myself in a credible and professed way; I deal information in a professed way; I have a very good portfolio of my possess before-and-after pictures; I have testimonials from my clients. What wins clients’ confidence is projecting a professed ikon and knowing what you’re talking about, not having made-up initials after your name. There are good bag production upbringing programs out there, but pick digit based on what they’ll actually inform you, not because you’re excited most a "certification" or initials to put after your name. There are good bag production upbringing programs out there, but pick digit based on what they’ll actually inform you, not because you’re excited most a "certification" or initials to put after your name.